

**BRISTOL TALENT FORUM - SOCIAL MEDIA PLAN**

To do:

- Event promotional content to be adapted and shared via email, Instagram, facebook, Twitter, LinkedIn with link to SEMI social media pages.
- Visuals: are available [here](#).

Post n.	Topic	Text	HTML link
1	Announcement	Learn how the global microelectronics industry is enabling a digital future! The SEMI Talent Forum will be held from May 2nd to 3rd for students, talent and post graduates to learn about how technology is impacting the global workforce. Take part in mentoring sessions and meet with representatives from leading companies. Student’s Union, Richmond Building, 105 Queens Rd, Bristol BS8 1LN, UK #talentforum #digitalfuture	<a href="https://bit.ly/2FbYYNh">https://bit.ly/2FbYYNh</a>
2	Panel Skills	Skills, Challenges and Paths of Action. Join our Panel Discussion “Talent Pipeline enabling Innovation, Growth and Competitiveness”. Registration is free! Student’s Union, Richmond Building, 105 Queens Rd, Bristol BS8 1LN, UK #talentforum #digitalfuture	<a href="https://bit.ly/2IWc1GA">https://bit.ly/2IWc1GA</a>
3	Mentor café	MENTOR CAFÉ: The student and job seeker hot spot! Improve your interview skills and get real-time CV writing tips! Participate in mock interviews with industry professionals and tune up your CV during 1:1 session with HR experts. Student’s Union, Richmond Building, 105 Queens	<a href="https://bit.ly/2SOEldn">https://bit.ly/2SOEldn</a>

		Rd, Bristol BS8 1LN, UK #talentforum #digitalfuture	
4	<b>Early registration</b>	Learn how the global microelectronics industry is enabling a digital future! A great opportunity for students, talent and post graduates, like you, to learn about the microelectronics and semiconductor industries. Be one of the first 100 to register and get a free gift onsite! SEMI Talent Forum   Bristol, UK   2-3 May 2019 #talentforum #digitalfuture	<a href="https://bit.ly/2C9YIfE">https://bit.ly/2C9YIfE</a>
5	<b>Career café</b>	CAREER CAFÉ: Stop by the Career Café to connect with industry experts from leading semiconductor companies! Learn more about potential careers in fields like robotics, Artificial Intelligence (AI), autonomous driving and deep learning, and how your skillset can make an impact! Student's Union, Richmond Building, 105 Queens Rd, Bristol BS8 1LN, UK #talentforum #digitalfuture	<a href="https://bit.ly/2H0wgks">https://bit.ly/2H0wgks</a>
6	<b>Panel D&amp;I</b>	The session <i>Diversity and Inclusion for High Performance Teams</i> will explore the role of diversity and inclusion in building high performance teams for greater innovation and creativity, as well as the importance of a collaborative and inclusive workplace culture for employee morale and enhanced productivity. Student's Union, Richmond Building, 105 Queens Rd, Bristol BS8 1LN, UK #talentforum #digitalfuture	<a href="https://bit.ly/2IWc1GA">https://bit.ly/2IWc1GA</a>
7	<b>Meet the Expert Stage</b>	Your search for the best career tips is over. If you want to be sure you're ready for your next job search, join us and check out what our special guest from LinkedIn has prepared for you!	<a href="https://bit.ly/2tSszoo">https://bit.ly/2tSszoo</a>

		#talentforum #digitalfuture #career 2-3 May 2019, Student's Union, Richmond Building, 105 Queens Rd, Bristol BS8 1LN, UK	
8	Panel Societal Challenges	The session <i>Grand Societal Challenges</i> will highlight how we can help Electronics shape the future. Featuring panelists from university, an NGO and the electronics sector, and encouraging questions from the audience, the session will discuss how digitalisation impacts and will be instrumental in helping humanity shape the future. Join the discussion! 2-3 May 2019, Student's Union, Richmond Building, 105 Queens Rd, Bristol BS8 1LN, UK #talentforum #digitalfuture	<a href="https://bit.ly/2IWc1GA">https://bit.ly/2IWc1GA</a>
9	Mentor cafe	MENTOR CAFÉ: Participate in mock interviews with industry professionals and tune up your CV during 1:1 sessions with HR experts. Invest in your future now! Register for free today. 2-3 May 2019, Student's Union, Richmond Building, 105 Queens Rd, Bristol BS8 1LN, UK #talentforum #digitalfuture	<a href="https://bit.ly/2SOEldn">https://bit.ly/2SOEldn</a>
10	Tech Demo Zone 1 - Edwards	TECH DEMO ZONE: <i>Stop by the Tech Demo Zone for some hands-on, high-tech play!</i> Leading companies will showcase interactive technologies for immersive experiences with augmented reality (AR), facial recognition systems, and other emerging technologies. Register today! 2-3 May 2019, Student's Union, Richmond Building, 105 Queens Rd, Bristol BS8 1LN, UK #talentforum #digitalfuture	<a href="http://www.semitalentforum.org/programs-catalog/tech-demo-area">http://www.semitalentforum.org/programs-catalog/tech-demo-area</a>
11	Career café	Don't miss the opportunity to learn about the technologies and products driving technological progress. Join the Career Café!	<a href="https://bit.ly/2H0wgks">https://bit.ly/2H0wgks</a>

		Register now for free! 2-3 May 2019, Student's Union, Richmond Building, 105 Queens Rd, Bristol BS8 1LN, UK #talentforum @SEMIEurope	
12	<b>Professional headshots</b>	<i>FREE professional headshots!</i> Stop by our Professional Headshot Studio to get a free professional headshot for your CV and business social media profiles. Register now for free! 2-3 May 2019, Student's Union, Richmond Building, 105 Queens Rd, Bristol BS8 1LN, UK	<a href="https://bit.ly/2FbYYNh">https://bit.ly/2FbYYNh</a>
13	<b>Contact Protocol Video</b>	THE BIGGEST ADVENTURES BEGIN WITH THE SMALLEST THINGS. That's right, semiconductors (aka microchips) are responsible for virtually all the modern technology we've come to rely on. But advanced medicine and artificial intelligence are just the beginning—these small but powerful chips are shaping our future in every way. Join us to discover more about the brains of all modern electronics! Registration is free for students and talent. 2-3 May 2019, Student's Union, Richmond Building, 105 Queens Rd, Bristol BS8 1LN, UK #talentforum #youarewelcome	<a href="https://bit.ly/2ToQCKP">https://bit.ly/2ToQCKP</a>
14	<b>Tech Demo Zone 2 - Intel</b>	<i>Stop by the Tech Demo Zone for some hands-on, high-tech play!</i> Intel will showcase interactive technologies for immersive experiences with augmented reality (AR), facial recognition systems, and other emerging technologies. Register now for free! 2-3 May 2019, Student's Union, Richmond Building, 105 Queens Rd, Bristol BS8 1LN, UK #talentforum #digitalfuture	<a href="http://www.semitalentforum.org/programs-catalog/tech-demo-area">http://www.semitalentforum.org/programs-catalog/tech-demo-area</a>

15	<b>Opening event</b>	<p>Opening: Semiconductors, Enabling a Digital Future.</p> <p>Join us and take part in mentoring sessions and meet with representatives from global leading companies.</p> <p>Register now for free!                  2-3 May 2019, Student’s Union, Richmond Building, 105 Queens Rd, Bristol BS8 1LN, UK                  #talentforum #digitalfuture</p>	<p><a href="https://bit.ly/2Hjffle">https://bit.ly/2Hjffle</a></p>
16	<b>Panel "Technology and Workforce"</b>	<p>The international mobility of highly skilled talent is crucial for the semiconductor industry as the sector’s supply chain is extremely sophisticated and globally diverse. Businesses across the semiconductor industry supply chain require a diverse talent with rich regional network, understanding of national regulations, sense of local business and customs and local languages. A global talent pipeline is also a critical element of creative teams, innovation and competitiveness. Join the session <i>Global Competition for Talent Mobility: The Case of Semiconductor Industry</i></p> <p>Register now for free!                  2-3 May 2019, Student’s Union, Richmond Building, 105 Queens Rd, Bristol BS8 1LN, UK                  #talentforum #digitalfuture</p>	<p><a href="https://bit.ly/2JEpxyW">https://bit.ly/2JEpxyW</a></p>
17	<b>Student Poster Exhibition</b>	<p><i>Discover leading edge academic research from your peers!</i> Students from the University of Bristol will showcase their research in Physics, Chemistry, and Engineering. Support your peers and discover the latest research emerging from the University of Bristol. Join us! Registration is free for students and talent.</p>	<p><a href="https://bit.ly/2FbYYNh">https://bit.ly/2FbYYNh</a></p>

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18	<b>Panel "Global Industry and Workforce Mobility"</b>	The session <i>The Future of Work in the Semiconductor Industry</i> will explore one of the key topics brought by emerging technologies such as Artificial Intelligence (AI). Speakers will shed light on various scenarios concerning the impact of emerging technologies on the future of work in the semiconductor industry, as a key enabler and user. Experts will also share insights on how organizations and individuals align their re- and up-skilling initiatives in the digital era. Register now for free! Student's Union, Richmond Building, 105 Queens Rd, Bristol BS8 1LN, UK #talentforum #digitalfuture	<a href="https://bit.ly/2Wtju1P">https://bit.ly/2Wtju1P</a>